

Dr ARCHANA SINGH

Assistant Professor

‘Developmental Insurance and Economic Strategy (Agriculture, Rural, Micro and Social Insurance)’

Qualification	<ul style="list-style-type: none">• PhD, Humanities and Social Sciences Department (2018), IIT Bombay; (PhD Thesis in Economics on “Agrarian Crisis and Farmers’ Suicide in India”. In the Doctoral research the emphasis is on identifying the reasons for suicide and examining the role of Financial Capability).• Rural Management (PGDRM), IRMA (2005);• Associate-Insurance Institute of India, Mumbai (2010)• Certified Trainer in Design of Training and Direct Training Skill, by Thames Valley University, UK & Department of Personnel & Training, GOI (2009)
Experience	<ul style="list-style-type: none">• Assistant professor at NIA (2019 onwards)• Lecturer at NIA (2007-2019)• Sr. Project Consultant, Department of Tribal Development, Govt. of Gujarat (2007)• Project Unit Head, Aga Khan Foundation (AKRSPI)(2005-2007)
Committees & Invites	<ul style="list-style-type: none">• Member, Advisory Committee, Information-Education-Communication (IEC), PMFBY, Govt. of India (2019 onwards).• Chairperson, Sub-Committee (2022 & 2024), Information-Education-Communication (IEC), PMFBY, Gol.• Member Sub-Committee on Capacity Building and Knowledge Management Ministry of Agriculture under PMFBY, Govt. of India (2024 onwards).• Gender and Social Inclusion (GESI) Expert with Ernst and Young on a Project for the development of financial services in India funded by FCDO, UK Govt (2019-2023).• National Resource Person - Financial Inclusion: Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY - NRLM), MoRD, Government of India (2017).• Member, Research Committee of Dada Purao Research Centre, Annapurna Pariwar, Pune (2018 onwards).• Member, Maharashtra Leadership & Mentoring Council, Women’s Indian Chamber of Commerce, and Industry (WICCI) (2022).

	<ul style="list-style-type: none"> • Guest Speaker on International Women's Day by National Insurance Company Ltd (Pune Regional Office) - 2023. • Panel Member, 4th India Crop Insurance Market International Seminar; Panel Discussion on "Crop Insurance: Sustainable Product Innovations in a Changing Environment" Organised by IRICS, Mumbai(2022) • Chief Guest by the IndSearch's Prof Pramod Parkhi Center for Banking, Finance & Insurance in 8th Inter-Collegiate Research Competition on Micro Insurance in Oct 2021 • Invited by NABARD to address State Level Stakeholders meeting for Project e-Shakti for digitisation of Self-Help Groups (SHG) in the country(2018-19). • Represented NIA for the Doordarshan Program 'Money Plant', telecasted on National Channel. Money Plant was a financial literacy program for Doordarshan(2010-11) • Invited as a panellist in Conference on Micro Finance Theme: Micro Finance - Translating Research into Practice (January 12 & 13, 2011) organised by College of Agricultural Banking (CAB) & Centre for Micro Finance (CMF) at IFMR Research (2010-11)
Research and Consultancy projects	<ul style="list-style-type: none"> ▪ 2024-25: Strategic Assessment of Agriculture Insurance, AgriTech Innovation and Technology Adoption Ecosystem for PULA's Market Entry in India ▪ 2023 -2024: Lead researcher and coordinator, Study on Agriculture Insurance funded by Marsh. ▪ 2021-23: Member in consultancy project "Organisational Transformation: HR Strategy Development for Agriculture and Allied Business" for Agriculture Insurance Company of India Ltd. ▪ 2021-23: Lead researcher in study project 'Mutual Insurance Model' sponsored by Agriculture Insurance Company of India Ltd. ▪ 2019-23: 'Gender and Social Inclusion (GESI)' expert, Ernst and Young on a project funded by FCDO, UK Govt for 'Development of Financial Sector in India'.

	<ul style="list-style-type: none"> ▪ 2019-20: Lead researcher in the study project “Evaluation of Crop Insurance Schemes” for the Government of Kerala, funded by the World Bank. ▪ 2018-19: Lead researcher in study project “Regulatory Changes Required to Promote Growth of Micro Insurance in India” by NIA. ▪ 2018-19: Lead researcher in project ‘Role of Common Service Centres in Insurance Inclusion’, by NIA. ▪ 2017-18: Lead researcher in project ‘Evaluation of Aam Aadmi Bima Yojana (AABY) and Converged PMJJBY’ (Social Security Scheme launched by Govt. of India); Sponsored by Life Insurance Corporation of India (LIC). ▪ 2017-18: Researcher in the project ‘Review of Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY)’ (Social Security Scheme launched by Govt. of India); Sponsored by LIC of India. ▪ 2017-18: Researcher in the project ‘Review of Pradhan Mantri Suraksha Bima Yojana (PMSBY)’ (Social Security Scheme launched by Govt. of India); Sponsored by General Insurance Council. ▪ 2016-17: Review and Design of KPA of Agriculture Insurance Company of India Ltd. as a team member. ▪ 2015-16: Lead researcher on ‘Convergence of Social Security Schemes’ project sponsored by DFS, Ministry of Finance, Govt. of India ▪ 2014-15: Researcher on Livestock Insurance Review Project sponsored by United Insurance Company of India Ltd (UIIC). ▪ 2013-14: Assessment Centre for Senior Executives of Agriculture Insurance Company of India Ltd. as a team member. ▪ 2013-14: Coordinator and Principal Researcher of two consultancy projects on ‘Micro Insurance and Social Security’ for SERP, Government of Andhra Pradesh.
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	<ul style="list-style-type: none"> 2008-09: Coordinator, research, and consultancy project by SERP, Government of Andhra Pradesh on 'Impact Assessment of Social Security Scheme'.
Publications	<ul style="list-style-type: none"> Singh Archana. 2024. Adoption of Micro Insurance by Micro Finance Institutions in India. In S. Mohapatra, P. Padhi, & Vijeta Singh (Ed). <i>Financial Markets, Climate Risk and Renewables: Conference on Pathways to Sustainable Economy—A Banking and Finance Perspective (SEBF)</i>, IIT Bombay, India, October 2023. (pp 183-203). Springer Singapore, (Indexed in Scopus; eISSN 2198-7254, ISSN- 2198 7246). Singh Archana.2023. Adoption of Micro Insurance by Micro Finance Institutions in India. Conference on "Pathways to Sustainable Economy: A Banking and Finance Perspective", 12-13 October 2023, IIT, Bombay. Singh Archana, V Sathyakumar.2023. Examining Penetration of Insurance in Micro and Small Enterprises (MSEs). Financed by Micro Finance Institutions by National Insurance Academy, Pune. Available on https://niapune.org.in/research-and-publication/research-reports Singh Archana, S Uma, V Sathyakumar, G Srinivasan. 2023. Study of Mutual Models in Insurance (Phase II): Recommendations for Mutuals in India, by National Insurance Academy, Pune. Available on https://niapune.org.in/research-and-publication/research-reports Devaki Jain, Archana Singh, and Chetan Panse 2023. Financially Literate Village Level Entrepreneurs (VLEs): Enhancing Micro Insurance Uptake, 9th Management Doctoral Colloquium, IIT Kharagpur . Singh Archana, Vijeta Singh. 2022. "Application of Block-Chain Technology in the Insurance Industry: The Case for India". Bimaquest: The Journal of Insurance, Pension and Management, Volume 22, Issue No 2 (ISSN No 0974-0791). (UGC-Care list). Singh Archana, S Uma, V Sathyakumar, G Srinivasan. 2022. Study of Mutual Models in Insurance: A Background Paper by The National Insurance Academy, Pune. Available on https://niapune.org.in/research-and-publication/research-reports

	<ul style="list-style-type: none"> ▪ Singh Archana, Shiv Prabhat, G Srinivasan. 2020. 'Role of Common Service Center in Inclusive Growth of Insurance'. Study report by National Insurance Academy, Pune. DOI: 10.13140/RG.2.2.26822.80963 ▪ Singh Archana, Shiv Prabhat, G Srinivasan. 2019. 'Micro Insurance in India: Challenges and Solutions. Study report by National Insurance Academy, Pune. DOI: 10.13140/RG.2.2.13195.31526 ▪ Singh Archana, Sandeep Pande and Shiv Prabhat. 2019. A Step Towards Social Security: Aam Admi Bima Yojana (AABY), <i>Bima Quest: The Journal of Insurance, Pension and Management</i> ▪ Singh Archana. 2019. "A Snapshot of PRADHAN Mantri Fasal Bima Yojana: Performance in Last Two Seasons", <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 19, Issue 2, ISSN-0974-0791 ▪ Singh Archana. 2018. Farmers' Suicide and Role of Financial Capability, Accepted for poster Presentation in 92nd Annual Seminar of Agriculture Economic Society, Warwick, UK, March 2018 ▪ Sing, Archana. 2018. A Decade since First Micro Insurance Regulation in India. <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 18, Issue 1, ISSN-0974-0791. ▪ 2017-18: Chapter on 'Micro Insurance' for 'Management of Insurance Services' Course of IGNOU; ▪ 2017-18: Chapter on 'Agriculture Insurance' for 'Management of Insurance Services' Course of IGNOU; ▪ Singh, Archana. 2017. Overview of Micro Insurance Sector: Commentary, <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 17, Issue 2, ISSN-0974-0791. ▪ Singh, Archana. 2016. "Farmers' Suicide and Financial Capability: A Conceptual Framework", presented in AIMS International Conference on Management, Organised by AIMS and MICA, Ahmedabad on December 26-28, 2016. ▪ Singh, Archana. 2016. "Financial Capability and Farmer's Suicides in India", presented in COSMAR 2016, The 16th Consortium of Students in Management Research Organized by Department of Management Studies, IISc Bangalore on November 11 & 12, 2016.
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	<ul style="list-style-type: none"> ▪ Singh, Archana. 2016. "Agriculture Insurance in India", <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 16, Issue 2, ISSN-0974-0791. ▪ Singh, Archana, Pushpa Trivedi. 2015. "Agrarian Crisis in India: Evidence and Reasons", Published in proceedings of International Conference on Evidence Based Management, Department of Management, BITS Pilani. (ISBN:978-93-84935-18-4) ▪ Saini Gordhan K., S. K. Pandey, Archana Singh, Gurumurthy K. 2015. "Role of Empathy and Customer Orientation in Job Satisfaction and Organizational Commitment", 6th IIMA Conference on Marketing in Emerging Economies. (ISBN: 978-81-920800-3-1). ▪ Singh, Archana. 2014. "Approach to Health Services for Low Income Households: Community Based Health Insurance Scheme", Parvartak, March-August 2014, Vol VIII, Issue 1. ▪ Singh, Archana. et al. 2014. "Abhaya Hastham Micro Pension Scheme: a Case Study", <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 14, Issue 1. ▪ Datta, S.K., Archana Singh and S.N. Dash. 2013. "A Holistic Approach towards Evolving Risk-hedging Options for People of Smaller Means - Policy Lessons from a Handful of Bright Examples in India", Paper Presented at FAIR International Seminar on "Agriculture and Micro Insurance: Experience in Afro-Asian Region, Dhaka, and February 10-11, 2013. ▪ Singh, Archana. 2011. "Impact of Social Schemes on Awareness about Insurance among Low-Income Households", <i>Bima Quest: The Journal of Insurance, Pension and Management</i>, Vol 11, Issue 2. ▪ Singh, Archana. 2010. "Micro Insurance: On the Path of Growth", Asia Insurance Post, Mumbai. ▪ Singh, Archana. 2010. "Micro Insurance: Challenges and Issues", Published in proceedings of National Conference on Emerging Trends in Insurance Sector, Institute of Technology and Management, Indore and LIC of India. ▪ Singh, Archana. 2010. <i>Leadership Challenges in Growth of Micro Insurance</i>, Paper Presented at National Conference on Strategic Management for Excellence, MIT College of Engineering, Pune and AICTE.
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	<ul style="list-style-type: none">▪ Singh, Archana. 2009. "Mutual Funds Investment: Starter's Recipe", <i>Bima Quest</i>, Vol 9, Issue 2.
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