



National Insurance Academy (NIA) is a premier institution devoted to equip the insurance industry with the best of talents, organises a poster design competition for the Under/Post Graduates' students of Pune City to create Insurance awareness.

The competition will have the following four (04) theme categories:

1. Awareness about Life Insurance
2. Awareness about Health Insurance
3. Awareness about Motor Insurance
4. Awareness about Agriculture Insurance.

The objective of organising this Poster making competition is to encourage citizens to secure themselves from financial losses by having insurance policies.

Prize Category in each theme category	Amount
1 st Prize	Rs 15000/-
2 nd Prize	Rs 10000/-
3 rd Prize	Rs 5000/-
Total Prize money	Rs 1,20,000

A participant can participate in all the four theme categories but only one design is allowed for each category.

Guidelines for poster design Competition:

1. **Canvas Size and File Formats:** Design your poster in a landscape orientation with dimensions of 1920px X 1080px. Accepted file formats are jpg and pdf.
2. **Eye-catching Design:** Utilize vibrant colors, captivating graphics, and legible fonts to convey your message effectively. Create an appealing visual composition.
3. **Incorporate Key Text:** Include essential messages, slogans, and relevant taglines, ensuring all text is legible and clear.
4. **Logo Integration:** Incorporate National Insurance Academy logo in your design, while maintaining its integrity.
5. **Originality:** Your poster design should be entirely original.
6. **Submission Details:** Submit your poster as a digital file (in jpg format) to the email id- poster2023@niapune.org.in by 30th November, 2023, 11.00 PM.
7. **Participant Information:** Include your name, college Id card, Mobile no., Email id, and a brief description of your design concept in a separate PDF file (other than poster file) in your submission email.

Ownership:

1. By submitting the entries, the poster becomes the property of National Insurance Academy, Pune.
2. The organising committee 's decision will final regarding the evaluation of entries.