

Inviting Technical Papers for 19th C.D. Deshmukh Memorial Seminar (2017-18) and for publication in Bima Quest (RNI: MAHENG/2001/03687) and other In- House publications.

The National Insurance Academy (NIA) was established as a Society in Pune, India in 1980. It was set up under the aegis of the Department of Financial Services, Ministry of Finance, Government of India with capital patronage from the Life Insurance Corporation of India (LIC) and other public sector general insurance companies. The activities of NIA have evolved over the years and now extend to consultations, publications, advisory services etc., in addition to delivering training/ certification programs and research.

Keeping its objectives in view, NIA offers specialized Management Development Programmes (MDP) for middle and senior executives of insurance companies and for generating fresh talent in Insurance and allied industries, conducts two years' full time, AICTE approved PGDM programme with dual specialization in Insurance and Management subjects including Information Technology having an approved annual intake of 120 students which is also recognized as equivalent to MBA by AIU.

So far around 600 students have passed out through NIA portal and are occupying significant positions in General Insurance, Life Insurance and Reinsurance Industry and also in prestigious technology and consulting companies like Infosys, Accenture, Wipro, IBM, Cognizant, Syntel to name a few, both in India and abroad.

The Campus of the Academy is located at Balewadi in the city of Pune in the state of Maharashtra. Six fully residential training Programmes can be held simultaneously on the campus.

Since 1991, we at NIA hold **C.D. Deshmukh Memorial Seminar**, every year, to honour the memory and contribution of Sir. C.D. Deshmukh. Sir C D Deshmukh (1896 - 1982) was an eminent Scholar, educationist and a pioneer in the Insurance & financial arena.

In his long and distinguished career, Shri.C.D.Deshmukh held many important positions- as administrator in the exclusive Indian Civil Service, as the first Indian governor of the RBI, as Minister of Finance at a crucial period in India's economic development, and as Vice Chancellor of Delhi University, one of the premier educational institutions.

With his rare combination of qualities of idealism and objectivity, culture and science, integrity, dedication and imagination, Sir **C. D. Deshmukh** always ranks high among the eminent sons of India.

In the current Financial Year, the 19th C. D. Deshmukh Memorial Seminar will be held in the 2nd week of January, 2018 at **NIA Pune**.

We invite papers from Academicians, Insurance Practitioners, Finance Professionals and others on the following topic:

“Role of Indian Life Insurance industry in the Sustainable development of the country”.

All papers submitted and accepted in response to the call and meeting the minimum standards established by the Committee will be included for selection which will be published by NIA on or after the Seminar. The criteria for evaluation will reflect:

- ✓ **Originality of ideas;**
- ✓ **Clarity of presentation;**
- ✓ **Contribution to Life Insurance literature; and,**
- ✓ **Thorough treatment of ideas.**

Submission Guidelines

Papers must be no more than 10,000 words. (Including the tables). The text should be supported by tables, diagrams wherever necessary. It should not have been published anywhere else earlier or should not be due for publication.

- **Tables and Figures: Diagrams, Tables and Charts cited in the text must be serially numbered and source of the same should be mentioned clearly wherever necessary. All such tables and figures should be titled accurately and all titles should be placed on the top after the number. Example: Table 1: Product Design and Pricing**
- **If any References are used in the Paper the authors are advised to follow American Psychological Association (APA) style and cite appropriately all references.**

All the referred material (including those from authors own publication) in the text must be appropriately cited.

All references must be listed in alphabetical order and sorted chronologically and must be placed at the end of the manuscript. The authors are advised to follow American Psychological Association (APA) style in referencing.

Reference to a Book: Author. (Year). Title of book. Location: Publisher.

Example: Rogers, C. R. (1961). On becoming a person. Boston: Houghton Mifflin.

Reference to a Journal publication: Author(s). (Year). Title of the article/paper. Journal name, volume (issue), page number(s).

Example: Smith, L. V. (2000). Referencing articles in APA format. APA Format Weekly, 34(1), 4-10.

Reference to a Web Source: Author. (Date published if available; n.d.--no date-- if not). Title of article. Title of web site. Retrieved date. From URL.

Example: Landsberger, J. (n.d.). Citing Websites. In Study Guides and Strategies. Retrieved May 13, 2005, from <http://www.studygs.net/citation.htm>.

Usage of abbreviations in the text should be avoided as far as possible and if used should be appropriately expanded.

General rules for formatting text:

- i. Page size: A4 (8.27" X 11.69")
- ii. Font: Times New Roman – Normal, black
- iii. Line spacing: Double
- iv. Font size: Title-14, Sub-titles– 12, Body- 11 Normal, Diagrams/Tables/Charts– 11 or 10.

Authors will be required to execute a "Permission to Publish" form, which formally grants the Academy permission to publish the paper. Authors are encouraged to submit working templates in spreadsheet form for models or methods discussed or developed in their papers and/or PowerPoint presentations incorporating the details of the paper's calculations. The spreadsheets and presentations will be published and or placed on the Website along with the paper.

It is hoped that the authors will submit their papers for publication in accordance with submission procedures. NIA has its own accredited publication **Bima Quest (RNI: MAHENG/2001/03687)** which is published 03 Times in a year. If the Editorial Board selects any paper received during the seminar for publication, in the said magazine the Authors will be informed. However, acceptance of a paper for this call does not guarantee its acceptance for publication.

NIA looks forward to receiving proposals in response to the call, and is happy to respond to inquiries from interested parties. While sending the papers authors are also requested to complete Appendix I and send. The front page of the paper should contain the title, Author's Name and e-mail id. Other details like phone number, Fax, Address for correspondence should also be furnished. The Authors if attached to any Institution should obtain the prior permission of their Institution for sending the papers.

Your participation in this effort to produce new papers will contribute to the written body of knowledge of Life Insurance and for the success of the seminar.

PAPERS WITH ALL RELEVANT DETAILS GIVEN ABOVE SHOULD BE RECEIVED AT THE FOLLOWING E-MAIL ID **ON OR BEFORE 30TH December 2017:**

papercdd@niapune.org.in

NIA Employees, employees on deputation to NIA and their relatives will not be allowed to participate in the said competition.

All the papers will be evaluated by NIA and first two papers in ranking if so adjudged may be awarded a cash prize of Rs. 20,000/- and Rs. 10,000/- respectively. NIA reserves the right not to award any prize, if the papers are not found upto the mark.

Appendix I

Declaration by Author

I (Full Name of the Author)....., author of the paper titled “.....” (Title of the paper), hereby declare that this is an original work and is submitted only to NIA for participating in 19th C. D. Deshmukh Memorial competition 2017-18 and it has not been previously published elsewhere.

I further authorize the NIA to make changes in this paper to make it suitable for publication in case NIA decides to publish the same.

Only For Authors attached to Institutions: I have obtained necessary permission from my Organization to participate in the competition.

Place:

Date:

Signature:

Name: